



LAUNCH

WITH GS



**Melissa L. Bradley**

Managing Partner

1863 Ventures

*Launch With GS*

*External Advisory Council*

Melissa is a co-founder of venture backed Ureeka, a community where small businesses gain unprecedented access to the expertise needed to grow their business. The Ureeka mission is to democratize economic opportunity by enabling community and by reducing the cost and risk associated with growing a small to medium business (SMB). She is also founder and Managing Partner of 1863 Ventures, a business development program that accelerates New Majority entrepreneurs from high potential to high growth. In this role she created a community of over 10,000 New Majority entrepreneurs in three years. Melissa also serves as an advisor to the New Voices Foundation and New Voices Fund, as well as the Halcyon Fund. Melissa is the former Co-Chair, National Advisory Council for Innovation and Entrepreneurship and was recently named one of The Most Entrepreneurial Women Investors in 2018.

Melissa is a professor at the McDonough School of Business at Georgetown University where she teaches impact investing, social entrepreneurship, P2P economies and innovation. She recently received The Ideas Worth Teaching Award which celebrates exceptional courses that are preparing future business leaders to tackle society's largest challenges and create a more inclusive, just, and sustainable version of capitalism. She is also a Co-Founder and Managing Partner of Sidecar Social Finance, a social impact agency that provides impact investing advisory and capital services to individuals, institutions, and social enterprises.

Melissa currently serves as board chair for My Way to Credit (MWTC) and board member for AEO. She is a Founding Advisor to the Dell Center for Entrepreneurs as well as a Senator with the Board of Governors at Georgetown University.

Melissa's educational background includes graduation from Georgetown University in 1989 with a Bachelor of Science degree in Finance from the School of Business, and a Master's degree in Business Administration in Marketing from American University in 1993.