



# LAUNCH

WITH GS



## **Marlon Nichols**

Founder and Managing Partner  
MaC Venture Capital

*Launch With GS  
External Advisory Council*

Marlon Nichols is a founding managing partner at MaC Venture Capital (formerly Cross Culture Ventures, a top decile performing fund), which finds the entrepreneurs who are building the future for the rest of America. He's an industry veteran - a former Kauffman Fellow and Investment Director at Intel Capital, where he launched Intel's \$125M diversity fund. Marlon, with an extensive background in technology, private equity, media and entertainment, has a unique eye for global trends and shifts in consumer behavior. This has helped him capture high-potential investments, which include Gimlet Media, MongoDB, Thrive Market, Fair, LISNR, Mayvonn, Blavity, Wonderschool, and other companies that reflect overlooked markets. He serves on the board of directors for Ajua, Blavity, LISNR, Ryff and Wonderschool.

Thanks to his background as a professional athlete, Marlon utilizes sports leadership philosophy when working closely with CEO's to build the ventures of tomorrow. His diverse network of media and entertainment industry leaders, tech entrepreneurs, Fortune 500 executives and sports professionals helps him develop strategic partnerships and promote brand expansions for his portfolio companies.

Marlon is a 2018 nominee of the ADCOLOR in Tech award, a recipient of MVMT50's SXSW 2018 Innovator of the Year award, Digital Diversity's Innovation & Inclusion Change Agent award, was named Pitchbook's 25 Black Founders and VCs to Watch in 2018 and 2019, was a TechWeek 100 winner and was named one of Silicon Republic's 26 VC professionals spearheading change. He's also been featured on TechCrunch, Fortune, Blavity, NBC and many more. He has been featured as a keynote speaker and regularly appears in the media as a thought leader in investing and cultural trends.

Marlon earned his Bachelor of Science in Management Information Systems from Northeastern University and an MBA from the SC Johnson College of Business at Cornell University, where he is also adjunct faculty in entrepreneurship and venture capital.