

Goldman
Sachs

LAUNCH

WITH GS



Julia Collins

Founder
Planet FWD

*Launch With GS
External Advisory Council*

In 2019, Julia founded Planet FWD with the mission of helping to reverse global warming through soil. Planet FWD is building the world's first totally climate-friendly food brand to launch in 2020. The company is also creating a regenerative ingredient library to provide other food brands the resources that they need to create their own climate-friendly products.

Food has always been a part of Julia's identity. As an entrepreneur, Julia focuses her energy on providing access to healthy affordable food while also protecting the earth's natural resources.

In 2015, Julia Collins co-founded Zume Pizza, Inc. with the mission of feeding the world while protecting the planet -- beginning with pizza. In 2018, Julia became the first black woman to found a unicorn company after Zume was valued at 2.25 billion.

In 2010, Julia partnered with two friends to build Mexicue -- a Fast Casual restaurant concept that began as a food truck and has blossomed into a growing restaurant group.

Julia also led the management team of Harlem Jazz Enterprises as the Vice President and Chief Operating Officer. Her team won Best New Restaurant in America in 2014 for The Cecil.

Julia received her BA from Harvard College in 2001 and her MBA at the Stanford Graduate School of Business in 2009. She lives in San Francisco with her partner Tremayne and their 2-year-old son Mosi. Julia enjoys angel investing with a special focus on funding women and people of color. She serves on the board of Black Girls Code, she is a member of the operating committee of All Raise and she is an Ambassador for the SNMAAHC.