



LAUNCH

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Juan Martinez

Vice President & Chief Financial Officer
Knight Foundation

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External Advisory Council

Juan Martinez joined Knight Foundation in May 2002. As a member of Knight's executive committee Martinez is a partner in the development and implementation of the foundation's strategy. He is also responsible for the foundation's financial management, reporting and regulatory compliance, overseeing the management of its \$2.4 billion investment portfolio and partnering with program staff in development of grants and program-related investments.

In 2011, Martinez led the development of the Knight Enterprise Fund. The fund is a venture capital investor in early-stage digital media companies that align with Knight Foundation's program mission. Since its inception, the fund has invested in more than 40 companies. Martinez serves on its advisory committee and on the board of portfolio company SnagFilms.

Martinez started his career at CPA firm Arthur Andersen & Co. He left after four years to found a film production company as well as a financial consulting practice focused on providing financial services to small to midsized corporate clients. Prior to joining Knight, he was manager of financial planning for Telemundo Group Inc.

He is an alumnus of Florida International University, Miami Dade College and the Wharton School of Business. He has been a certified public accountant in the state of Florida since 1992. He serves on the board of directors of the Florida International University Foundation, Council on Foundations, and City-to-City Miami. He has also served on the board of The Miami Foundation. In 2010, Martinez was named Nonprofit CFO of the Year by the South Florida Business Journal. He is married to Christa Erml-Martinez and they have two children.